

CLAIMS

Please amend the claims as follows and enter new claims 21-24 for consideration.

1. (Original) A method of enhancing a media file with intrinsic supplementary content, comprising:

obtaining a media file; and

combining supplementary content with the media file to create a compressed unitary media file with supplementary content.

2. (Original) The method of claim 1, wherein:

the supplementary content includes a first supplementary media file and a second supplementary media file.

3. (Original) The method of claim 2, wherein:

the first supplementary media file is an advertisement.

4. (Original) The method of claim 2, wherein:

the first supplementary media file is commentary.

5. (Original) The method of claim 3, wherein:

the second supplementary media file is an advertisement.

6. (Original) The method of claim 3, wherein:

the second supplementary media file is commentary.

7. (Original) The method of claim 4, wherein:

the second supplementary media file is an advertisement.

8. (Original) The method of claim 1, wherein:

combining supplementary content with the media file includes:

loading the supplementary content;

loading the media file;

forming a unitary file with supplementary content including the media file and the supplementary content;

compressing the unitary media file with supplementary content to form a compressed unitary media file with supplementary content; and

exporting the compressed unitary with supplementary content.

9. (Original) The method of claim 8, wherein:

compressing the unitary media file with supplementary content includes encoding the unitary media file with supplementary content.

10. (Original) A method comprising:

receiving a media file;

receiving a first supplemental media file; and

combining the media file with the first supplemental media file to form a combined media.

11. (Original) The method of claim 10, further comprising:
receiving a second supplemental media file; and
combining the media file with the first supplemental media file to form a combined media file further includes combining the media file with the first supplemental media file and the second supplemental media file to form the combined media file.
12. (Original) The method of claim 10, wherein:
the first supplemental media file is an advertisement.
13. (Original) The method of claim 10, wherein:
the first supplemental media file is an commentary.
14. (Original) The method of claim 11, wherein:
the first supplemental media file is an advertisement and the second supplemental media file is an advertisement.
15. (Original) The method of claim 11, wherein:
the first supplemental media file is commentary and the second supplemental media file is commentary.
16. (Original) The method of claim 19, wherein:

combining the first media file with the first supplemental media file to form the combined media file includes:

loading the media file;

loading the first supplemental media file;

forming a combined media file including the media file and the first supplemental media file; and

encoding the combined media file.

17. (Original) A system, comprising:

a processor;

a memory coupled to the processor;

a network interface coupled to the processor;

and wherein the processor is to:

receive a media file;

receive a first supplemental media file; and

combine the media file with the first supplemental media file to form a combined media file.

18. (Original) The system of claim 17, wherein:

the processor is further to:

receive a second supplemental media file; and

combine the media file with the first supplemental media file and the second supplemental media file to form the combined media file.

19. (Currently amended) The system of claim 18, wherein[[:]]
the processor is operative to:
load the media file;
load the first supplemental media file;
form a combined media file including the media file and the first supplemental
media file; and
encode the media file; ~~to~~
~~combine the media file with the first supplemental media file and the second~~
~~supplemental media file to form the combined media file includes:~~

20. (Original) An apparatus, comprising:
means for receiving media files;
means for combining media files; and
means for exporting media files.

21. (New) The method of claim 1, wherein at least one of the media file and the
supplementary content comprises video content.

22. (New) The method of claim 1, wherein at least one of the media file and the
supplementary content comprises audio content.

23. (New) The method of claim 2, wherein at least one of the media file, the first
supplementary media file and the second supplementary media file comprises at least
one of video content and audio content.

24. (New) The method of claim 1, wherein:

the supplementary content is combined with the media file such that at least a portion of a time index of the supplementary content overlaps with a time index of the media file.